Message Text

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PAGE 01 LAGOS 00613 191639Z ACTION COME-00

INFO OCT-01 AF-08 ISO-00 EB-07 PASS-00 /016 W

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R 191434Z JAN 77 FM AMEMBASSY LAGOS TO SECSTATE WASHDC 8715

UNCLAS LAGOS 00613

TO: 1. BRIGHT STAR INDUSTRIES INC. 602 GETTY AVENUE CLIFTON, N.J. 07015

201-772-3200

2. VARTA BATTERIES INC. 85 EXECUTIVE BLVD. ELMSFORD, N.Y. 10523 914-592-2500

3. MALLORY BATTERY CO. S. BROADWAY TARRYTOWN, N.Y. 10591 914-591-7000

E. O. 11652: NA TAGS: BEXP, NI

SUBJ: JOINT VENTURE OPPORTUNITY

1. JOINT VENTURE PROJECT TO ESTABLISH FACTORY IN NIGERIA FOR MANUFACTURING FLASHLIGHT BATTERIES HAS JUST BEEN FORMED. OWNERSHIP SHARED BY INDIAN COMMERCIAL GROUP (LONG RESIDENT IN NIGERIA AND PROMINENT IN BOTH INDUSTRY AND MARKETING) AND THREE NIGERIAN BUSINESS LEADERS OF HIGH STANDING. FACTORY EXPECTED TO PRODUCE SIX MILLION U-2 CELLS PER EIGHT HOUR SHIFT. TOTAL OF PAID-UP CAPITAL OF COMPANY WILL BE 1.5 MILLION DOLLARS; BORROWED WORKING UNCLASSIFIED

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PAGE 02 LAGOS 00613 191639Z

CAPITAL AND MEDIUM TERM LOAN APPROXIMATELY 3 MILLION DOLLARS.

2. COMPANY WISHES TO CONFER WITH YOU AT EARLIEST DATE REGARDING POSSIBLE TECHNICAL ASSISTANCE CONTRACT. IF YOU WISH, A SMALL EQUITY SHARE OF THE NEW COMPANY COULD ALSO BE MADE AVAILABLE.

3. COMPANY EXECUTIVES EMPHASIZE THAT TIMING IS CRUCIAL AS JAPANESE AND OTHER FOREIGN GROUPS HAVE EXPRESSED INTEREST IN PROVIDING TECHNICAL CONSULTANCY. IF AGREEABLE TO YOU, COMPANY OFFICIALS WOULD MEET YOU EITHER IN LAGOS OR IN LONDON AT YOUR EARLIEST CONVENIENCE. PLEASE CABLE REPLY TO MR. MURLI CHELLARAM, C/O CHELLARAMS, LAGOS, NIGERIA (CABLE ADDRESS). WE AT EMBASSY STAND BY TO BE OF ANY ASSISTANCE TO YOU. HARRY CAHILL, ECONOMIC COUNSELOR, US EMBASSY, LAGOS.

NOTE BY OC/T: PASSED ABOVE ADDRESSEES.

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Message Attributes

Automatic Decaptioning: X

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